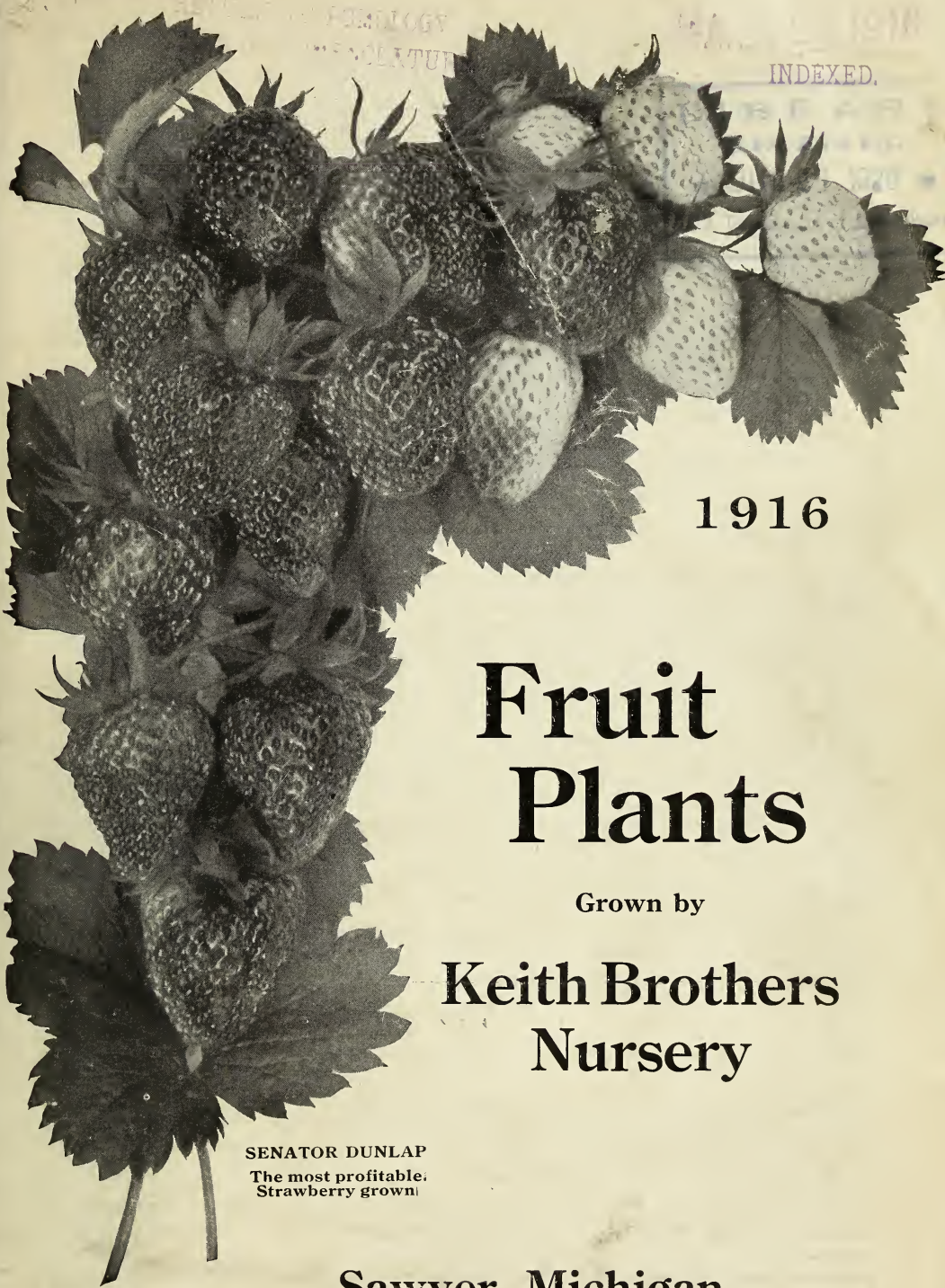


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1916

# Fruit Plants

Grown by

**Keith Brothers  
Nursery**

**SENATOR DUNLAP**  
The most profitable.  
Strawberry grown

**Sawyer, Michigan**

## PREMIUM LIST

For all cash orders the purchaser may select any stock that we have listed to the extent of the premium offered. For example, if your order amounts to a sum between \$3.00 and \$4.00, you may select 35c worth of any stock that we list; if your order amounts to any sum between \$7.00 and \$8.00 you may select 75c worth of any stock that we list. The plants that will be sent as premiums will be first class stock and guaranteed to reach you in good growing condition. The following are the premiums that we offer. You should look them over carefully before you make out your order:

For cash order of \$3.00 to \$4.00 catalogue prices select 35c worth of stock.  
For cash order of 4.00 to 5.00 catalogue prices select 45c worth of stock.  
For cash order of 5.00 to 6.00 catalogue prices select 55c worth of stock.  
For cash order of 6.00 to 7.00 catalogue prices select 65c worth of stock.  
For cash order of 7.00 to 8.00 catalogue prices select 75c worth of stock.  
For cash order of 8.00 to 9.00 catalogue prices select 90c worth of stock.  
For cash order of 9.00 to 10.00 catalogue prices select \$1.00 worth of stock.

## CLUB OFFERS

There isn't anything like getting together when neighbors wish to buy. It will save you money and also your neighbor. Where men buy separately in small lots, goods of any kind always cost them more. You can buy plants cheaper by the hundred than you can by the dozen, and cheaper by the thousand than you can by the hundred. If you are wanting fruit plants of any kind this spring why not find out whether your neighbors are wanting plants; very likely they will be sending in a small order also. Why not get together with your orders and send them in as one? You will all save money in two ways by doing so. You will get the plants cheaper by buying a larger number of them, and you will get the benefit of the Club Offers below. So before sending in your order see if your neighbors are not wanting plants also, and if they are, send in your orders as one and get the benefit of the following:

**CLUB ORDERS** cash of \$10.00 to \$12.00 at catalogue prices you may select any number of plants amounting to \$1.25 at catalogue prices. We will also send you with every order 10 Lee's Prolific Currants.

**CLUB ORDERS** cash of \$12.00 to \$15.00 at catalogue prices you may select any number of any plants that we handle amounting to \$1.50 at catalogue prices. We will also send you with every order 15 Lee's Prolific Currants.

**CLUB ORDERS** cash of \$15.00 to \$20.00 at catalogue prices you may select any number of any plants that we list amounting to \$2.50 at catalogue prices. We will also send you with every order 10 Lee's Prolific Currants and 5 Campbell's Early Grape Vines.

**CLUB ORDERS** cash of \$20.00 to \$25.00 at catalogue prices you may select any number of any plants that we list, amounting to \$3.25 at catalogue prices. We will also send you with every order 10 Lee's Prolific Currants and 10 Campbell's Early Grape Vines.

**ORDERS** amounting to more than \$25.00 should be sent in for special discount.

**ALL CLUB ORDERS** must be gotten in before March 10th. Write at once for special prices on large orders; they must be made early.

**No premiums allowed where prices are figured at 5000 rate**





## Some Things You Should Know

Before doing business with any company it should be your desire to acquaint yourself with the business principles underlying that business, and if possible become personally acquainted with the men back of it. The latter is often impossible, but the former isn't. It is our desire to some day become personally acquainted with many of our customers, but as the lack of time prevents, this desire is realized more slowly than we would like. But on the other hand we wish to become better acquainted with you in the future in a business-like manner.

All business concerns should handle their customers, whether large or small, in the same manner and give them a good square deal in all business transactions. **THIS IS THE FOUNDATION UPON WHICH OUR BUSINESS IS LAID.** Treat all customers as if they were neighbors and friends and become acquainted with them as well as possible in a business-like and personal manner. How can this be done? By sending you good, clean, vigorous plants; by selling you these plants at a low margin of profit in order that you can afford to buy; and by satisfying you in every possible manner. When you realize that you have been given a square deal and have gotten your money's worth there should be no question as to your satisfaction. If we can satisfy you, and we can, you will then place your confidence in us, which we most desire. When we place a guarantee upon every order that we send out, and insure thorough satisfaction, we are doing about all that we can at this end of the line. But still we can go you one better, by offering to send you free advice as to planting, cultivating and caring for your fruit plants in any way. Should you not plant, or care for your plants in the proper manner after you have received them, it is possible for you to fail in your attempt to grow them. If you need help write in and we will do what we can for you. Remember that we are interested in you and want to see you succeed. Upon your satisfaction and success depends our future success. Let us know how you are getting along some time later in the year.

Yours truly,

**Keith Bros. Nursery**

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## REFERENCES

As to our financial standing and reliability we refer you (by permission) to the Bridman State Bank, of Bridgman, Mich.; E. K. Warren & Co., Bankers, of Three Oaks, Mich.; or to the Postmaster or Express Agent of Sawyer, Mich.

**WE WANT YOU TO KNOW HOW WE DO BUSINESS.**

# Instructions and Information

**When to Order.** Get your order in early. You will always be benefitted by doing so. You are then sure to get just what you want. Towards the end of the season we sometimes run short of some varieties and if you get your order in early you will not be unfortunate in this way. Get your order in early and your plants will be shipped as soon as the weather will permit. Orders received first are booked and shipped accordingly.

**How to Order.** Use order sheet in the back of the catalogue and write your name and address plainly. This will prevent your order from being missent. Order by the dozen, hundred or thousand. This will be a great convenience to us. But if you do not wish to order these amounts of any one variety order the number that you desire and your order will be filled. We will do our best to please you. Write the names of all varieties plainly. This always helps in preventing errors in filling orders. If you are ordering towards the close of the season it might be well to state whether or not you would like to have us use our judgment in substituting varieties for those that may be sold out. If you permit us to do so we always substitute a variety of same quality, sex, season, etc., as the one ordered. We do not substitute unless we are sold out of a variety.

**How to Send Money.** By Postoffice Order, Express Check, Registered Letter or Draft. Always be on the safe side and do not send money in a letter unless you register it, and don't send loose coins in a letter. They are very apt to break through the envelope and be lost.

**Terms Are Cash.** Cash with order. Half of the amount may be sent with large orders and the remainder is payable before the plants are shipped.

**Shipping.** All orders of Strawberries are sent by express, but cane fruits, such as blackberries and raspberries, may be sent by freight. They often get to our customers in fair condition. We can't insure the safe arrival of plants sent by freight. There is too much danger of them being too long on the road. Some of our small orders are sent by mail. Where customers request plants shipped by mail we do so, but when these requests are made we require an additional amount of 20 cents per hundred for Strawberries and 50 cents per hundred for cane fruits. This is to cover postage and safe wrapping.

**Plants Upon Arrival** should be looked after at once. If the weather is warm do not set them away in the crates or packages in which they were shipped. They are apt to spoil over night. Unpack them and heel them in in sandy soil, taking care to see that the soil is well packed around each bunch. If the plants seem to be very dry each bunch should be untied and the plants placed along in a trench so that their crowns are just even with the surface of the soil and the soil well packed around them. Care should be taken not to mix varieties. After plants are heeled in, loose soil should be scattered over the tops of the plants and brushed in well by use of the hand. After this is done, if the weather is hot or if the plants were dry, they should be well sprinkled and then partly shaded. They may be allowed to be heeled in until the soil in the field is ready to be planted. If the plants arrive in good condition and the soil is ready to be planted they may be planted at once without being heeled in, but don't allow them to remain in a warm room over night. Place them in some cool, airy place. If plants spoil after they reach you, remember that you are to be blamed.

**Digging and Packing.** This is all done by hand. The plants are dug, tied in bunches and hauled to the packing house without any chance of them being exposed to the wind or hot sun. At the packing house they are packed in damp moss in crates and shipped directly to our customers. In this way they are out of the soil but a short time until they are on the road to the buyer. They should reach you in good growing condition. All plants are packed in such a manner that they will withstand long shipments and not be damaged if they are not delayed in any way.

**Prepare the Soil** for the planting of small fruits as if it were a garden. It will pay to be thorough. Thoroughness is a great factor in successful culture. You will find that it don't pay to plant out your plants and figure on preparing the soil afterwards. Don't plant on sod land. The soil should have had some cultivated crop on it the year before. A sandy loam is best for most small fruits.



**Where to Buy Plants.** The question often arises in the minds of buyers as to where they should buy plants, whether from Northern or from Southern nurseries. As a matter of suggestion we would advise the buying of small fruit plants from Northern nurseries, for the following reasons: (1) Plants grown in the South are often too far advanced for planting and shipping to be shipped North for the planting season. The season is naturally earlier in the South and by the time the planting season opens in the North the plants are in blossom in the South and should not be handled or planted when in this condition of growth for best results. Plants may be shipped early from the South, but the question arises as to whether or not they will be shipped into freezing temperatures when sent North. (2) From the fact that the growing season naturally opens up later in the Spring in the North than it does in the South, plants may be shipped from the North into the South in a more dormant condition. By the season being earlier in the South than it is in the North, the grower may have his soil all prepared and in the best of condition when his plants arrive, and the season being advanced they will soon take root hold and make a fine large fruiting row before fall.

Our nursery is located within two miles of the east shore of Lake Michigan, which body of water wonderfully influences our climate both in the fall and spring, and therefore gives us one of the best growing climates for fruit plants that could be had. The warmth from this large body of water lengthens our falls so that we have ideal weather conditions at that time of the year for our plants to grow **large, healthy root systems**, which makes them very desirable plants. This large body of water also moderates the weather in the spring, which condition makes it very desirable for the digging, handling and shipping of all plants. We think that our climatic conditions are about the best for the growing of fruit plants. Therefore, taking all these points into consideration, we suggest that you consider the buying of your plants in the North. Place your order with us and allow us to show you what we can do in the line of sending you some of the best plants that you have ever purchased.

## Selecting Varieties of Small Fruit Plants

In the selection of varieties there are a few things that you should keep in mind. The time of the season that the different varieties, especially the Strawberry, comes into bearing should be considered. You will note in looking over the different varieties that they are divided into Early, Medium and Late, according to the time in the spring that they begin to bear. In order to have your berry season extend over as many weeks as possible you should have all three kinds. This is especially important in connection with home gardens or with those who grow berries to supply a local market. By a careful selection of varieties you can lengthen your picking season two to three weeks.

You should also keep in mind the quality, size, color, etc., of the berry, in order to meet market demands or home desires. You know that the color and size of a berry figures greatly when it comes to a sale in a local market or to private customers. House wives know that all varieties of berries do not meet with their desires when it comes to canning and table use. If you are selecting varieties for home use be sure that those that you order are just what you are going to want. Study the different varieties closely before ordering.

If you have never grown small fruits before, we suggest that you start an experimental plat of a few of the leading varieties in order to see what each will do in your section of the country. This can be done by ordering not less than one hundred of each of the different varieties that you wish to try out and that you plant these in rows side by side in a common soil. Give all of the best possible care and see which proves to be the best variety for your section of the country. We would be pleased to hear of your results.

Be very careful in the selection of your varieties to note whether or not they are Perfect (Per.) or Imperfect (Imp.). The Perfect varieties have perfect blossoms and will bear fruit if planted alone, but the Imperfect varieties do not have perfect blossoms and will not bear fruit if planted much farther than four rows from the Perfect varieties. The Perfect varieties have blossoms that furnish pollen to the Imperfect varieties, and thereby fertilize their blossoms. Never plant Imperfect varieties farther than five rows from Perfect varieties.



Progressive, Showing Blossoms and Ripe Fruit.

## Fall Bearing Strawberries

The Fall-bearing or Ever-bearing Strawberry gets its name from the fact that it will begin to bear fruit soon after being set out in the Spring and bears continually until winter weather sets in. There is no question about their success. They have come into the horticultural world to stay. By having been tried out in all sections of the fruit-growing regions there is no question but what they are a very profitable fruit. They have lengthened the strawberry season so that it is possible to have fresh strawberries for the table six months in the year. The plants are no different from the "June-bearing" kinds and they will thrive and do well in the same kind of soil. They are just as easily cared for as any strawberry.

The young plants that are planted out in the spring should be planted just as you would plant any strawberry. Shortly after they are planted they will begin to blossom. These blossoms should be kept picked off until the middle of July, after which time they should be allowed to remain on. In less than a month after this time berries will begin to ripen and they will continue until cold weather checks them in November. If berries are desired earlier than the middle of August the blossoms should not be picked off as late as the middle of July. It is best, however, to not allow them to bear too early for it is always best to allow the young plants to get a good start before they begin to bear. In the fall before cold weather sets in, strong, healthy plants may be taken up and placed in flower pots and taken into the house and cared for as house plants. By handling them in this manner it is possible to have strawberries for the holidays.

There has been one drawback to the rapid advancement of the Fall-bearing strawberry and that is the sending out of the "June-bearing" kinds instead of the Fall-bearing. This is sometimes done through error, but more often done intentionally by unreliable parties. But if you get the true Fall-bearing varieties there will be no question but what you will have berries all summer. You should give them a tryout on your fruit farm or in your garden.

The most reliable variety that we have is the Progressive. It seems to do the best with us. We suggest that you try out at least two varieties.

### Varieties of Fall-Bearing Strawberries

There aren't many varieties of Fall-bearing strawberries that do well in all sections of the country. The two leading varieties of today are the Progressive and the Superb. Owing to the fact that these two varieties have been proven to be alright and moneymakers for the fruit growers we grow them and offer them for sale.



**PROGRESSIVE** (Per.). This variety is a money-maker. It bears continually from the time that it is set out until cold weather freezes it up in the fall. In many cases blossoms have been seen on the young plants before they have taken root. From the fact that they bear all summer long they are one of the most productive Fall-bearing varieties on the market. Plants set out in the spring and their blossoms kept picked off until the middle of July will yield a good crop all through August, September and October. If berries are wanted earlier than the first of August the blossoms may be left on the plants and they will begin to bear within a month after that time.

The Progressive is a healthy and vigorous plant and does well on any good strawberry soil. They are also one of the best Fall-bearing varieties for pot culture. They are just the variety for Xmas berries. Read what is stated under "Fall-bearing Varieties" in the growing of Fall-bearing plants for holiday strawberries. The berries are firm and of good color.

The Progressive not only bears berries all summer long, but the plants that are formed in late fall will bear a good crop for the following spring. This is one great feature of the Fall-bearing varieties; they not only bear in the fall, but they will also bear the following spring.

If you are going to plant any Fall-bearing Strawberries, and you should buy some by all means, don't fail to give the Progressive a chance to prove its wonderfulness as an "ever-bearing" strawberry. **Price, \$2.00 per hundred; \$12.00 per thousand.**

**IOWA** (Per.). This Fall-bearing Strawberry was introduced by M. Crawford of Ohio, well known as an authority on strawberries. We bought our stock from the introducer at a high price and our plants are pure. The berries are large, nearly round, of fine appearance and quality. The flavor is something extra fine. Iowa is an extra good fall bearing strawberry and is very profitable. They closely resemble the Progressive in size, form and habits of fruiting. **Price, \$2.00 per hundred; \$15.00 per thousand.**

**SUPERB** (Per.). This variety of Fall-bearing Strawberry is a wonderful success in the South and also does well in the North, but with us we do not find it as productive as the Progressive.

The plants are healthy and vigorous and produce more plants than the Progressive, but they are smaller and do not divide at the crowns so much. For this reason they are not so desirable a plant for pot culture and Xmas strawberries as the Progressive. If you are wanting to try out two different varieties of Fall-bearing Strawberries give the Superb second choice. You won't miss by doing so. Although they do not bear so well as the Progressive in the summer they are a better variety for following spring berries, although they bear well towards the latter part of the summer following planting. The following spring they produce large paying crops.

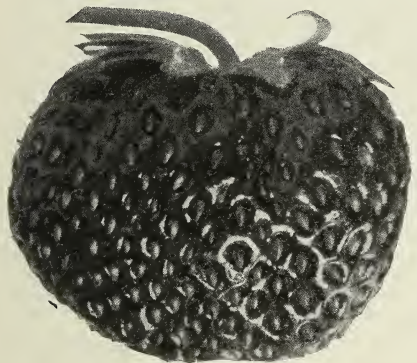
This is one of the best and most profitable fall bearing strawberries grown. Superb berries

are as large as the other varieties and of a very good quality and better appearance. Superb are one of the best known fall bearing strawberries.

The plants are strong and stand the winter well after producing a good crop of fruit from about August 1st till November 15th, according to season.

The fruit of Superb is very large, round, rich, dark colored, glossy, attractive and smooth. Each berry is of good shape and ripens all over at once.

We guarantee every plant to be true to name. This means something to you. Beware of low priced fall-bearing plants. We bought plants supposed to be Iowa ourselves last spring, at a low price, and they proved a poor June-bearing sort. Owing to our immense stock we have reduced the price to **\$1.50 per 100; \$12.00 per 1000.**



**Superb—Actual Size.**

**FOR BARGAINS AND CLUB OFFERS SEE PAGE 2.**



Charles I—Best Early.

## Varieties of Strawberries

**SENATOR DUNLAP** (Per.). (See illustration on front cover.) This strawberry is one of the most grown strawberries that is on the market today. There isn't a berry region in the United States but what knows the Senator Dunlap. It resembles the old Warfield in many ways and probably this has something to do with its widespread use over the country. It has a perfect blossom and therefore can be planted by itself with a surety that it will bear large crops. It is just the strawberry for the home garden. The berry is of a dark red color, medium to large in size, with a well rounded but inclined to pointed shape. It is one of the firmest varieties and therefore will stand shipping and a great amount of handling. The berry colors up rather evenly, but when there is a part that is well shaded it doesn't become highly colored but takes on a deep pink color which makes the berry appear very beautiful. Without doubt it is one of the best all-around strawberries on the market today. Here are some of the things that makes the Senator Dunlap such a great berry:

A good, firm, perfect fruit, with a striking deep red color.

An abundant producer with a medium long bearing season.

It comes into bearing in early midseason in time to get in on early markets.

It is a fine berry to can for home uses. It retains its color and shape after being canned. It also retains its flavor after being cooked. It is one of the finest berries grown for home use, both for canning and for table use.

It has a perfect flower and will bear when planted alone. It is also a good variety to plant with Imperfect varieties as a fertilizer.

It is a good shipper and a good seller. People always buy the Senator Dunlap.

It is a wonderful plant producer. There is no question about it making a fruiting row.

The plants are hardy and will produce good crops of berries in any section of the United States where strawberries can be grown.

It stands the winter well and comes out in the spring in good condition.

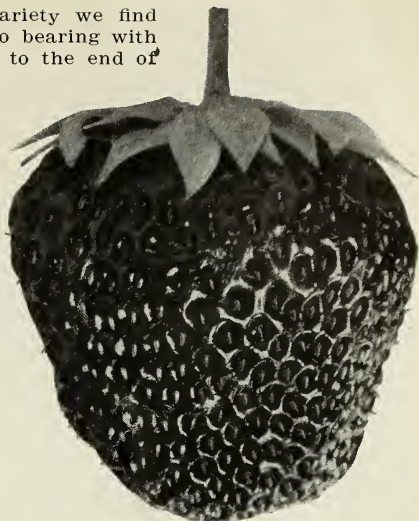
It is one of the most cosmopolitan varieties that we have.

In making out your order do not fail to include the Senator Dunlap. **Price, \$2.25 per thousand.**

**CHARLES I.** Charles the First is a very productive berry and comes into bearing extra early and produces well even towards the last of the strawberry season. It is not very often that we find an early variety that bears such large crops and keeps it up nearly all season. It is a hardy plant and grows a good fruiting row under the most undesirable weather conditions. This variety is one of our best early berries. It comes into bearing about four or five days ahead of the Michel's Early, which is considered one of our earliest producing strawberries. We guarantee entire satisfaction with Charles I. It is a wonderfully profitable early variety. **Price, \$3.50 per thousand.**



**HAVERLAND (Imp.).** As an imperfect variety we find none better than the Haverland. It comes into bearing with the medium ripening varieties and bears well to the end of the fruiting season. It is a very productive variety, with large pointed but well shaped berries. The end of the berry is often a pink color when the remainder is of a medium light red, making it a very attractive berry to buyers. This variety is one of our best plant sellers, which goes to show that our customers like it. It is well known and we are pleased to recommend it as a berry you should not be without. Its characteristic of bearing large crops every year is what makes it a prominent variety. Remember that in buying it that it is an imperfect blossom and should be set with varieties with perfect blossoms in order that they may be fertilized. This isn't to be counted against the variety, as some of our most productive varieties have imperfect blossoms. **Price, \$3.00 per thousand.**



**Early Ozark.**

**WARFIELD (Imp.).** This is the old standby. It is a sure cropper and bears an even run of dark red berries of a uniform size. It is a fine variety to plant where an even production of berries are wanted from the time the season opens until the close. The berries are a dark red color, medium to large in size, firm, regular and of a rich flavor. They stand shipping well and are a very good variety for canning and eating. Just the berry for a fine, juicy, rich shortcake. It resembles the Senator Dunlap in many ways and makes a mate to go along with it. The Senator Dunlap is a good variety to fertilize the Warfield with. **Price, \$2.00 per thousand.**

**EARLY OZARK (Per.).** This berry has made a great record since it was first put on the market. It is said to be a cross seedling of Excelsior and Aroma, and was originated in Missouri. Early Ozark is a grand extra early berry, and has become a favorite in many parts of the south, where it is the best known berry that we know of. Where it has been seen in fruit, almost everybody wants plants. The leaves are thick and leathery, with a healthy, vigorous appearance, looking as though they had been varnished. The berries average large in size, ripen early, and are very firm, which means a great deal to commercial growers. We would like to have our customers try some Early Ozark plants this year and we have made a low price on them. **Price, \$3.50 per thousand.**

**BEDER WOOD (Per.).** We have fruited this variety for many years and found it to be a very heavy bearer, of good sized, roundish fruit (about as firm as Bubach), season early, a good staminate to fertilize early varieties like Crescent, Warfield, etc. The plant is a good healthy grower, and sends out a number of large runners. Beder Wood is very deep rooted and will stand a drouth better than most varieties. Will consequently do extra well on a very dry or light land. **Price, \$2.00 per thousand.**

**BUBACH (Imp.).** This has been a very popular berry for years. We have always considered Bubach a profitable variety. The plant is very large and fine looking, but a slow plant maker; the berry large and showy. If you have a nearby fancy market, it will pay you to get a large, fine looking berry. Bubach will please you and make you handsome profits. The demand for Bubach always exceeds the supply and we advise all to place their orders for this variety early. **Price, \$3.50 per thousand.**

**CORSICAN (Per.).** Berries are very large, but at the same time they are uniform in shape. The color is bright red. They are very firm and will sell for a fancy price on any market. The foliage is exceedingly vigorous and leathery, resisting fungus and drouth. It is both profitable and a pleasure to grow a fancy berry like the Corsican. This variety will please you and we recommend Corsican to all customers as a very large, attractive berry. **Price, \$3.50 per thousand.**

**LOVETT (Per.).** This is a standard variety and is a good dependable berry in all soils and seasons. A good producer of large, evenly shaped berries that are firm, medium to large size, conical, and of good quality. **Price, \$2.00 per thousand.**





Gibson.

**HELEN DAVIS** (Per.). One of the largest strawberries ever produced. A wonderful yielder and every berry smooth and well shaped. A grand early strawberry. The plants are strong and healthy, a good plant maker and produce strong fruit stems, and many of them. The fruit is a sight to see. We seldom find a strawberry, especially an early berry, having so many superior points as Helen Davis, described as follows:

**Plants.** Hardy and strong.

**Fruit.** Extra fine quality and appearance.

**Size.** One of the very largest of strawberries.

**Color.** A beautiful, rich, dark red, clear through.

**Shape.** Perfect, smooth.

**Flavor.** In a class by themselves, a peculiar velvet quality not found in others.

**Productiveness.** One of the most, if not the most productive strawberry grown.

**Season.** Early and continues to bear all through the strawberry season.

You can make money with Helen Davis. You will find our prices far below those of other growers. **Price, \$3.00 per thousand.**

**GIBSON.** A wonderful new strawberry. Gibson, we believe, is the most profitable variety of strawberries grown. That is a very strong statement, but we have often told our customers that if we were growing strawberries for market and were restricted to one variety, we should choose Gibson. Gibson commences to bear with Senator Dunlap, Warfield,

etc., but owing to its wonderful productiveness it continues till quite late, so we class it with our medium late varieties. It is a very strong grower, with long roots that withstand dry weather, and has plenty

of dark green foliage to protect its enormous crop from the direct rays of the sun.

**Productiveness.** The vines are simply loaded with berries. You will hardly understand how the plants can produce such quantities of fruit.

**Size.** Berry is extra large. One of our very largest strawberries.

**Color.** A beautiful dark, glossy red. The flesh of the berry is red clear through. Calyx is bright green, adding greatly to its beauty and market value.

**Quality.** The flavor is as fine as can be found in any strawberry; a perfect table and canning berry and owing to its tough skin it is a very fine shipper.

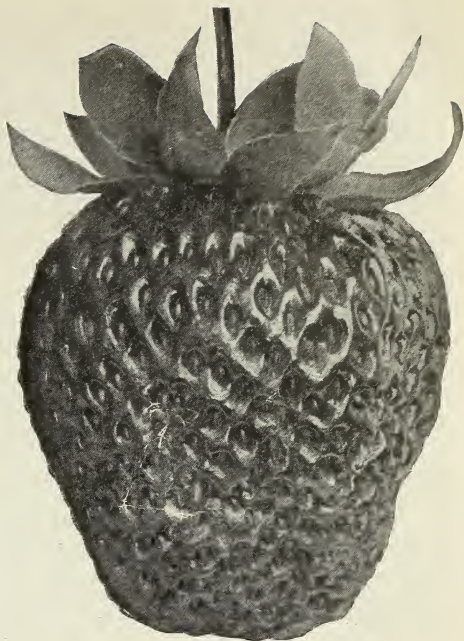
**Shape.** Nearly round and regular. A berry which sells itself on any market.

**Fruit Stems.** Are plenty and are strong and upright. This keeps the fruit up out of the sand where they are clean and where they are easy to find and pick. **Price of Gibson, \$3.50 per thousand.**

**GLEN MARY** (Per.). Large and choice, very handsome, and of fine flavor; vigorous and productive. Glen Mary is a real money maker everywhere and will please you in every way. We believe one can pick as many quarts of good berries from Glen Mary as from any other variety and they will sell quickly at a good figure. The demand is very heavy for this extra profitable strawberry every year and we suggest that you place your order for Glen Mary at once. **Price, \$3.50 per thousand.**

**AUGUST LUTHER** (Per.). We believe this to be the best very early strawberry grown (with the exception of our new Charles I.). August Luther is prolific, comes early and continues to bear till practically every berry reaches a good size. Fruit is very uniform in size and shape. Plants are healthy and make good row. The fruit is of good size, roundish, bright red, firm and very easily picked. It succeeds best on rather light soil. The demand for this extra profitable early variety has always exceeded our supply. **Price, \$2.50 per thousand.**

**AROMA (Per.).** If you are wanting a late ripening variety you won't be disappointed if you get the Aroma. It is the best late variety that we grow. It is always in great demand and we are often sold out of these plants before the sale season closes, although we always have a large number of plants every spring. It is as prominent a late variety as the Senator Dunlap is a medium variety. It is without doubt the best late berry that is in the market today. It is a very profitable variety to plant in garden or in field. The berry is large, pointed or hatchet crown, bright red and attractive, extra fine quality, and a good shipper. The plants are hardy and produce a good number of runners in sufficient numbers to make a good fruiting row or for plants. We can't speak too highly of the Aroma. Get your orders in early to be sure of plants. **Price, \$3.00 per thousand.**



**Aroma.**

**GANDY (Per.).** This is a good reliable, late fruiting variety. Its berries are very large, well colored, uniform in shape, firm and a good shipper. It is a variety that never fails to fruit and to make a good-sized crop. The plants are healthy, hardy and do well both in the north and in the south. They are large and require a good loam soil for the best fruit production, and when given such soil and good care it is a money maker. It always sells well on the market because of its size and its color and high quality. They are a variety that you should have. **Price, \$3.00 per 1000.**

**SAMPLE (Imp.).** This is one of the most productive late ripening berries we handle. It can easily be rated next after the Aroma as a late variety. It is one of the best varieties to hold up with the production of large berries to the last picking. The berries are large, firm, well shaped and well colored, just what we are after in a strawberry. They are one of the best for the production of very large berries. It is a very good producer and the plants are strong, with abundant runners. **Price, \$3.50 per thousand.**

**STEPHEN'S LATE (Per.).** This is a good producer of medium large, rather pointed berries, of a bright red color which make them a very showy berry. A good reliable late bearing variety.

**PARSON'S BEAUTY (Per.).** An extra good strawberry that can be depended on to bring a paying crop every year. Plant is a strong grower with plenty of dark green foliage. Wonderfully productive. Berries are very large, evenly shaped, and have a beautiful dark glossy finish. They closely resemble Pocomoke in every way. Parson's Beauty is a good profitable strawberry and we recommend them to our customers. This variety is now largely planted in the east and is making the growers there a lot of money. You will like Parson's Beauty and it will be a valuable addition to your list of profitable varieties. Order some this year, sure. **Price, \$3.50 per 1000.**

**POCOMOKE (S).** This variety is one of our best and most profitable strawberries. The berry is round and resembles the old Wilson, but is much larger. One of the best varieties, not only for its enormous productiveness, but on account of its beauty, adaptability to all soils, its foliage enduring the dry, hot weather, its large size, its deep color, its firmness and high flavor. The plant is a strong, robust grower, with deep roots and lots of them. It ripens evenly, and is one of the best shippers yet introduced. We guarantee entire satisfaction with Pocomoke. **Price, \$3.50 per thousand.**



# Red Raspberries



King Raspberries.

**CUTHBERT.** A remarkably strong, hardy variety. Stands the northern winds and southern summers equal to any. Berry very large, sometimes measuring three inches around; conical, rich crimson, very handsome, and so firm they can be shipped hundreds of miles by rail in good condition. Flavor is rich, sweet and luscious. The leading market variety for main crop. Without doubt the most popular red raspberry known to the fruit grower of today, and it certainly leads all others in points of productiveness, quality and appearance, and by long odds in acreage grown. **Price, \$6.00 per thousand.**

**KING.** This new variety is coming to the front rapidly. Among its many points of excellence are these: Extreme earliness, canes strong growing and hardy, never having winter killed since its introduction. Very prolific, bearer of large, firm and bright colored fruit. We would recommend it as best early red raspberry. **Price, \$6.00 per thousand.**

**MILLER.** The bush is a stout, healthy, vigorous grower, not quite so tall as the Cuthbert, but rather more stocky and dwarfish. It is well calculated to hold up the immense crops of fruit with which it loads itself. The introducer claims: Extreme hardiness, as productive as any; one of the earliest to ripen; an excellent shipper; of good quality and attractive color. **Price, \$6.00 per thousand.**

**THOMPSON'S EARLY.** A very profitable early red raspberry. The fruit is extra good quality and comes very early, bringing top prices. Thompson's Early are being set very extensively in this locality for Chicago market. We recommend this variety to all who can get a good price for early red raspberries. **Price, \$6.00 per thousand.**

# Black Raspberries

**CUMBERLAND.** The "Business Black Cap." Biggest black raspberry grown. This black raspberry is offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness.

Cumberland is very hardy, having withstood a temperature of 16 degrees below zero without injury. Extra productive, being the heaviest bearing variety now in cultivation. Fruit is jet black and of extra fine quality. Ripens before Gregg. Buy Cumberland for profit.

This is the standard black raspberry and the sale of Cumberland exceeds all others. Strong, heavy rooted plants grown on our new ground. **Price, \$8.00 per thousand.**

**GREGG.** Fruit very fine and covered with bloom. Gregg has been the leading market variety all over the country, best for evaporating of any variety as it is said to give more pounds to the bushel than any other kind. A good all around late black cap. Very well and favorably known in every fruit district. Gregg is by far the best late black cap grown today. We will guarantee them to please you. **Price, \$9.00 per thousand.**

# Purple Raspberries

**COLUMBIAN—(Purple Cap).** The Columbian is a variety of the Shaffer type, of remarkable vigor and productiveness. It is very hardy and propagates from tips. Fruit very large, often an inch in diameter, shape somewhat conical; color dark red, bordering on purple; adheres firmly to the stem; seeds small and deeply imbedded in a rich, juicy pulp with a distinct flavor of its own, making it a delicious table berry, and the best berry grown for canning and pies. We guarantee entire satisfaction with Columbian Purple Raspberry. They will please you either for home use or market. **Price, \$12.00 per thousand.**



**PLUM FARMER.** A wonderful new black raspberry that has already become one of the leading and most profitable varieties.

We guarantee Plum Farmer to bring you a paying crop of extra fine fruit. The plants are very healthy, have a silvery bluish appearance when ripened in the fall and succeed where others fail. The fruit is grayish black, very firm, a good shipper, attractive, of the very highest flavor, and is adapted for evaporating, as well as for fresh market or home use.

Plum Farmer is a large berry and strictly first class in every way. You have no doubt heard or read of the wonderful crops of this variety in many places.

Plum Farmer is a great variety and you should have some. We bought our stock of the introducer and we know they are true to name.

Our Plum Farmer plants were grown on our new ground, and, of course, are extra large, with heavy roots. **Price, \$9.00 per thousand.**



**Plum Farmer.**

## Blackberries

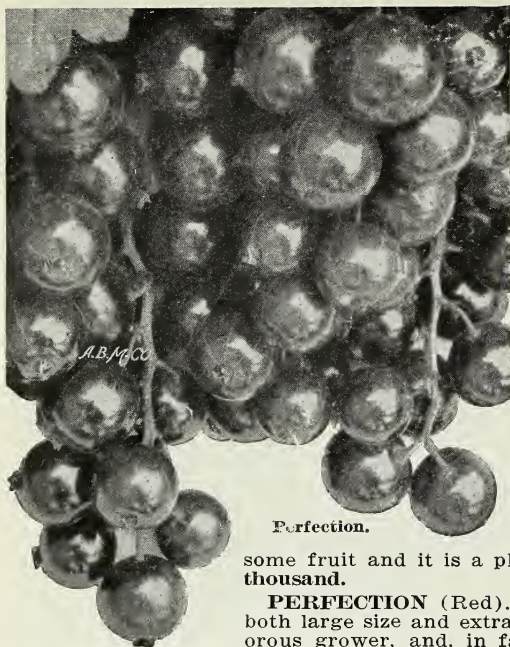
**ELDORADO.** We place this variety ahead of all others without a moment's hesitation. It is the greatest blackberry in general cultivation today. Eldorado is as hardy as the Snyder, twice as large and of better quality. When you get one like that you have a berry that cannot well be beaten. Eldorado has never been known to winter-kill, even in northern Michigan and Wisconsin. For home and market use, we recommend Eldorado above all others. We consider it the best blackberry ever fruited in every way, and we have grown them all. Our Eldorado field is sight to see in blossoming and fruiting time. The fruit is good size, firm and of the very highest quality. Very profitable, as it needs no protection in winter. Our plants this year are the finest we ever raised, and our stock is the largest, but we expect to be sold out of this variety before shipping season is over. **Price, \$12.00 per thousand.**



**Eldorado.**

**MERSEREAU.** A good hardy variety. Mersereau is an early mammoth, iron-clad blackberry. It originated in northwestern New York, where the mercury falls from 15 to 25 degrees below zero and where it has stood in open field culture for many years without the slightest protection, never being injured in the least. In quality it is exceptionally sweet, rich, melting and luscious, being without core, the seedy character of Snyder and most other sorts is noticeably absent. As a shipper and keeper it is unsurpassed, remaining firm, without "bleeding" in handling. The canes are of exceedingly strong, upright habit, attaining upon fairly good soil a height of eight feet, if permitted to grow unchecked, and are so stout as to always remain erect; foliage large, deep green, and abundant. Mersereau yield a good crop of large, fine looking berries. Season early to mid-season. **Price,**

**\$12.00 per thousand.**



Perfection.

some fruit and it is a pleasure to grow them. Price, \$4.50 per thousand.

**PERFECTION (Red).** This truly wonderful new currant has both large size and extra good quality. Perfectly healthy, a vigorous grower, and, in fact, an extra fine red currant in every way. Widely advertised all over the country. Price of Perfection, \$9.00 per hundred.

**LEE'S PROLIFIC (Black).** This is the leading variety of the black currant. Very heavy bearer of large bunches of fruit. Extra quality. Valuable for home use. Price, \$5.00 per hundred.

## Currants

**LONDON MARKET (Red).** This is the best red currant we have ever fruited. A fine new variety, a strong grower, large fruit and very productive, holds its foliage late and is not liable to attack of worms and borers.

Plant is extremely vigorous, with perfect foliage, which it retains through the season. London Market will please you. Price, \$4.00 per hundred.

**VICTORIA (Red).** Berries are very large; bunches long; fruit of bright red color and excellent quality. It is a very strong growing variety and exceptionally hardy. One of the best of the old varieties but not so productive as London Market. Price, \$4.50 per hundred.

**CHERRY (Red).** A very popular red currant, grown all over the country for home use and market. The berry and bunch are very large and there is always a good crop of fruit every year. Cherry is a hand-

## Gooseberries

**DOWNING.** Downing is a yellowish green sort, and of good size, being a strong growing bush and a very prolific bearer. This is the most popular variety of gooseberry. Downing is extra large and of strictly first-class quality. Price, \$8.00 hundred.

**HOUGHTON.** An enormously productive and always reliable old sort; of vigorous, yet rather slender spreading growth, not subject to mildew. Fruit of medium size, smooth, pale red; tender and good. Houghton is a very profitable gooseberry. Price, \$7.00 per hundred.

## Grapes

**CONCORD (Black).** This is the grape so largely planted all over the country for commercial purposes. Concord is the main variety of grape for profit and is sold in large quantities. A large, purplish black grape, ripening about the middle of September; vines remarkably vigorous and free from disease; the standard for productiveness and hardiness all over the country. Price, \$2.50 per hundred.

**MOORE'S EARLY (Black).** Bunch large, berry round, color black, with a heavy blue bloom; quality better than the Concord, Moore's Early is hardy and free from disease. You can get your Moore's Early off a few days ahead of the main market varieties and get from three to five cents per basket more for your crop. Price, \$4.00 per hundred.

**CAMPBELL'S EARLY (Black).** A wonderful new grape of excellent quality and great productiveness. As a good keeper and shipper it is believed to be unequalled by any other grapes. Vines very hardy. Campbell's Early is an early grape but can be left on the vines two weeks if necessary and the quality of the fruit increases all the time. It is both as to cluster and berry of large size, of glossy black color, with a beautiful blue bloom, pulp sweet and juicy, free from foxiness, seeds small, few in number and parts readily from the pulp. Price, \$9.00 per hundred.



Campbell's Early.



# Price List of Plants, 1916

25 of a variety at hundred rates and 250 or more of a variety at thousand rates.

	Per 100	Per 1000	Per 5000
August Luther ....(S)....	\$0.50	\$2.50	\$10.00
Aroma .....	.60	3.00	12.50
Brandywine .....	.60	3.00	12.50
Beder Wood.....(S)....	.50	2.00	8.50
Bubach .....	.60	3.50	14.50
Corsican .....	.60	3.50	14.50
Charles I.....(S)....	.60	3.50	14.50
Excelsior .....	.50	2.00	8.50
Early Ozark.....(S)....	.60	3.50	14.50
Gandy .....	.60	3.00	12.50
Glen Mary.....(S)....	.60	3.50	14.50
Gibson .....	.60	3.50	14.50
Helen Davis.....(S)....	.60	3.00	12.50
Haverland .....	.60	3.00	12.50
Hammer .....	.75	5.00	20.00
Klondyke .....	.50	2.50	10.00
Lady Thompson.....(S)....	.50	2.50	10.00
Lovett .....	.50	2.00	8.50

	Per 100	Per 1000	Per 5000
Michel's Early.....(S)....	\$0.50	\$2.00	\$8.50
Pride of Michigan.(S)....	.50	2.50	10.00
Pocomoke .....	.60	3.50	14.50
Parson's Beauty.....(S)....	.60	3.50	14.50
Splendid .....	.50	2.50	10.00
Steven's Late.....(S)....	.60	3.00	12.50
Senator Dunlap.....(S)....	.50	2.25	8.50
Sample .....	.60	3.50	14.50
Uncle Jim.....(S)....	.60	3.50	14.50
Warfield .....	.50	2.00	8.50
Wm. Belt.....(S)....	.60	3.00	12.50

## FALL BEARING STRAWBERRIES

	Per 12	Per 100	Per 1000
Superb .....	\$0.50	\$1.50	\$12.00
Iowa .....	.50	2.00	15.00
Progressive .....	.50	2.00	15.00

## RED RASPBERRY

	Per 100	Per 1000	Per 5000
Cuthbert .....	\$0.75	\$6.00	\$25.00
Miller .....	.75	6.00	25.00
King .....	.75	6.00	25.00
Antwerp .....	.75	6.00	25.00
Crimson Beauty.....	.75	6.00	25.00
Thompson's Early.....	.75	6.00	25.00
St. Regis (35c for 12)....	1.75	15.00	65.00

## YELLOW AND PURPLE RASPBERRY

	Per 100	Per 1000	Per 5000
Golden Queen, per 12, 60c..	\$3.00	\$25.00	.....
Columbian .....	1.50	12.00	52.00
Haymaker .....	1.50	12.00	.....

## BLACK RASPBERRY

	Per 100	Per 1000	Per 5000
Cumberland .....	\$1.00	\$8.00	\$34.00
Hoosier .....	1.25	9.00	38.00
Gregg .....	1.25	9.00	38.00
Conrath .....	1.25	9.00	38.00
Eureka .....	1.00	8.00	34.00
Kansas .....	1.00	8.00	34.00
Plum Farmer .....	1.25	9.00	38.00

## BLACKBERRY

	Per 100	Per 1000
Eldorado .....	\$1.50	\$12.00
Wilson's Early.....	1.00	9.00
Mersereau .....	1.50	12.00
Blowers .....	1.75	15.00
Early King.....	1.50	12.00

## CURRENTS

	Per 12	Per 100	Per 1000
London Market (Red).....	\$0.75	\$4.00	\$35.00
Victoria (Red) .....	.75	4.50	40.00
Cherry (Red) .....	.75	4.50	40.00
Perfection (Red).....	1.25	9.00	.....
Red Cross.....	.90	4.50	40.00
Lee's Prolific (Black).....	.90	5.00	45.00
White Grape (White).....	.90	5.00	45.00

## GOOSEBERRIES

	Per 12	Per 100	Per 1000
Downing .....	\$1.50	\$8.00	\$75.00
Houghton .....	1.25	7.00	65.00

## GRAPES

	Per 12	Per 100	Per 1000
Concord (Black).....	\$0.50	\$2.50	\$20.00
Worden (Black).....	.60	3.50	32.50
Moore's Early (Black)....	.75	4.00	37.50
Campbell's Early (Black) .	1.50	9.00	85.00
Niagara (White).....	.75	4.00	37.50
Delaware (Red).....	.90	5.00	47.50

For mail shipment add 20 cents per hundred plants for Strawberry and 50 cents per hundred plants for other stock to cover cost of postage and wrapping.

## FREE PREMIUMS

For all cash orders the purchaser may select any stock that we have listed to the extent of the premium offered. For example, if your order amounts to a sum between \$3.00 and \$4.00, you may select 35c worth of any stock that we list; if your order amounts to any sum between \$7.00 and \$8.00 you may select 75c worth of any stock that we list. The plants that will be sent as premiums will be first class stock and guaranteed to reach you in good growing condition. The following are the premiums that we offer. You should look them over carefully before you make out your order:

For cash order of \$3.00 to \$4.00 catalogue prices select	35c worth of stock.
For cash order of 4.00 to 5.00 catalogue prices select	45c worth of stock.
For cash order of 5.00 to 6.00 catalogue prices select	55c worth of stock.
For cash order of 6.00 to 7.00 catalogue prices select	65c worth of stock.
For cash order of 7.00 to 8.00 catalogue prices select	75c worth of stock.
For cash order of 8.00 to 9.00 catalogue prices select	90c worth of stock.
For cash order of 9.00 to 10.00 catalogue prices select	\$1.00 worth of stock.

SEE CLUB OFFERS ON INSIDE OF FRONT COVER.

NO PREMIUMS ALLOWED WHERE 5000 RATES ARE USED.



# Keith Brothers Nursery

## Sawyer, Michigan



Charles L., Our Extra Early Strawberry for Big Profits.

### OUR GUARANTEE

We guarantee all fruit plants sent out by us (by express) to be true to name, one year old, and packed in such a way as to reach our customers in good condition.

KEITH BROS. NURSERY